

# 2020 ANNUAL REPORT

For many years, God has been cultivating a vision in our team of a renewed approach to faith formation. Throughout all our years of working in ministry, one thing became clear: if faith is not lived in the home it does not have a good chance of sticking for life. We felt called to do something to help change the trajectory of our Church by developing resources that would awaken intentional conversations of faith in the homes of families within our Church. If the family is the basic building block of the Church and society, then it is the place we must invest! Our mission is to rebuild the Church one family at a time.

The first resource we developed is called *Nourish*. We spent about a year refining and piloting this new, and one of a kind, first Communion family experience. In January, we incorporated as a California nonprofit corporation. In February, Bishop Vann erected Faith and Family Life Catholic Ministries as a Public Association of the Faithful in the diocese of Orange with permission to promote Catholic doctrine. That same month, we had the opportunity to exhibit the resource at the Los Angeles Religious Education Congress. It received a very warm welcome among priests, parish faith formation directors, and families themselves. We left confirmed in our mission and eager to get this resource in the hands of as many families as we could.

Just weeks later, the world was thrown into a state of unknown and disruption as we began the lockdowns to respond to the global pandemic caused by Covid-19. It seemed like everything was put on hold. There was hope that we would be back to normal in a few short weeks, but as time went on it became clear that we would be in this for some time. The one gift the pandemic gave us was the gift of time. Our team went from running from activity to activity all week to a grinding halt overnight. This gift of time was something that we didn't want to waste. We began to develop and write what was likely to be a ten year plan in the course of four months. This overall vision can now be seen in our formation suite called *Pathways*.



Through the grace of God and the generous support of our benefactors we have gone from being able to offer one resource to over ten resources that put the family as the focus of the faith formation experience. Our resources are available in physical and digital formats, allowing for a greater reach in various circumstances. To date, we have had the privilege of partnering with over 40 parishes and schools to serve over 3,500 families.



**Faith and Family Life  
Catholic Ministries**

We wanted to share with you two testimonies that were shared with us from parish directors that are on the front lines with families:

*“Our families have had so much fun, special time together and an even greater gift for some – the Dads have gotten involved with their children’s faith formation. This is a huge accomplishment. We’ve had Moms in tears telling us how much it has meant to have their husbands involved. I’ve had parents tell me they wondered what I was thinking when I ordered these supplies, but now they understand and are so grateful.”*

*“I am very impressed by the content, simplicity, organization, and depth... I love the gentleness and the key message of each one.”*

We have also been inspired by the many photos and responses submitted on Martha, our digital platform, through the family follow throughs.

In October, we received our determination letter from the IRS indicating that Faith and Family Life Catholic Ministries is exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can now deduct contributions they make to us under IRC Section 170. We are also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. We wish to extend our heartfelt gratitude to our generous donors who have believed in our mission and enabled us to continue to grow through this challenging year.

As we look forward to 2021, we are invigorated by the success of our programs and have an ever clearer vision of the areas we desire to grow in. We are happy to share that we plan to offer five new programs this year that focus on the initial proclamation of the Gospel, a foundational catechesis on the Creed, a Baptism resource for parents, and two ongoing formation resources on

the lives of the Saints and works of mercy. We anticipate to grow substantially this year and are projected to serve over 100 parishes and schools this coming fall.

We moved into our first warehouse space at the end of December and are growing almost faster than we can manage. We need your support to ensure that we are equipped and ready to serve the needs of many hungry parishes searching for resources to better serve their families. We have identified the following funding priorities for 2021:

1. Additional Support Staff
2. Capital Loans for Inventory Overhead
3. Parishes In Need Scholarship Fund
4. Bilingual Spanish Program Director

If you feel called to assist us in or offer a gift to these needs or to another area we would be very grateful. Please pray for our mission as we keep you and your family in ours. We look forward to rebuilding the Church, one family at a time.

Grants and Gifts  
\$105,000  
Resource Sales  
\$140,000



Administrative  
\$46,000  
Development  
\$14,000  
Business Expenses  
\$25,000  
Cost of Goods  
\$50,000  
Reserves for 2021  
\$110,000

Additional reports available upon request.